

## SYLVIA AWUOR OCHIENG

+254717080239 | sylviaawuor20@gmail.com | Kenya (Nairobi, 00100)

[sylviaawuor.com](http://sylviaawuor.com)

### PROFESSIONAL SUMMARY

A highly motivated and confident self-starter, seeking to utilize acquired skills and education in an entry-level Data Analytics position while contributing innovative ideas to achieve professional growth and progress.

### EXPERIENCE

#### **Lead Web Developer, Dragonfly EA**

**May 2017 - Current**

- Responsible for ensuring that critical projects for our clients are expertly organized, scheduled, analyzed, communicated and managed to help organizations improve their business outcomes in the global marketplace.
- Develop new UI functionality for multithreaded user-facing websites running on touchscreen devices, using JS.
- Created front-end websites for Flour Ecommerce and Money Transfer web platforms that won company's Best Digital Marketing and Technology Advancement awards in 2021.
- Spearheaded redesign of company's website and optimizing it for search engines (SEO), which increased traffic by 28% in less than 1 month.
- Created HTML email templates that improved email CTR rates by ~25%.
- Increased email signups 12% by creating a new UI for website landing pages in JS.
- Built single-page websites with JavaScript on a custom-built framework.
- Leveraged AngularJS and JavaScript to build a presentation layer for retail payment pages.
- Developed and maintained critical components of e-commerce websites, including shopping cart, quick view, and checkout page, using JS components.
- Introduced Spreadsheets Project Management concept to increase team productivity.
- Revamped UI and app interface for customer-facing e-commerce site with 200,000+ unique visitors per month.
- Designed and developed front-end for 20+ websites, using jQuery, JS, HTML5, and CSS3.
- Automated image optimization, and minified JS and CSS, which reduced page load times by up to 30%.
- Translated design team's UX wireframes and mockups into responsive, interactive features, using HTML/CSS and JavaScript.
- Demonstrated creative problem-solving approach and strong analytical skills.
- Demonstrated ability to identify workflow pain points, optimize and scale processes.

### EDUCATION

**Certificate, Data Analytics**

**Nov 2021**

Google

**Diploma, Graphic Design and Web Development**  
Nairobi Trust

**Dec 2016**

**SKILLS**

- Executes tasks with advanced knowledge in Word, Excel, PowerPoint, SQL, Python, R Programming and Tableau.
- Adapts swiftly in an unstructured environment, navigates ambiguity, and works with clarity and structure.
- Enters data effectively into spreadsheets and other applications.
- Works with third-party vendors arranging special events.
- Communicates effectively with coworkers.
- Creates, fosters, and manages cross-functional networks without authority.
- Provides world-class customer service.

**AWARDS/RECOGNITIONS/VOLUNTEER WORK**

- Won company's best of Digital Marketing and Technology Advancement 2021
- Won company's Cutting Edge Creative Solutions 2020