



Communications & Website Developer

DEPENDABLE, DETAIL AND RESULT ORIENTED

PROFESSIONAL SKILLS

Website Design & Development



Business Processes



SEO & Email Marketing



Data Analysis & Market Research



Forecasting



Presentation & Communication



CONTACT

+254717080239

Nairobi, Kenya

WORK EXPERIENCE

LEAD WEB DEVELOPER

2022 - PRESENT

DRAGONFLY EA

Led a team of 3 developers to build and maintain web applications for the company's clients, including creating new features, fixing bugs, and improving performance.

Responsible for ensuring that critical projects for our clients are expertly organized, scheduled, analyzed, communicated and managed to help organizations improve their business outcomes in the global marketplace.

Develop new UI functionality for multithreaded user-facing websites running on touchscreen devices, using JS.

FRONT-END WEBSITE DEVELOPER

2017 - PRESENT

Created front-end websites for Flour Ecommerce and Money Transfer web platforms. Spearheaded redesign of company's website and optimizing it for search engines (SEO), which increased traffic by 28% in less than 1 month.

Created HTML email templates that improved email CTR rates by ~25%.

Introduced Spreadsheets Project Management concept to increase team productivity.

Designed and developed front-end for 20+ websites, using jQuery, JS, HTML5, and CSS3.

Demonstrated creative problem-solving approach and strong analytical skills.

Demonstrated ability to identify workflow pain points, optimize and scale processes.

EDUCATION

CERTIFICATE, DATA ANALYTICS

2020 - 2021

GOOGLE

Did Data Preparation, Cleaning, Analysis & Visualization, R Programming, Python.

DIPLOMA, GRAPHIC, WEB DESIGN & DEV

2015 - 2016

NAIROBITS TRUST COLLEGE

Did Graphic Design (Adobe PhotoShop, Adobe Illustrator), Website Design and Development (HTML, CSS, JS, PHP, WordPress)

REFERENCES

Available upon request

AWARDS

Digital Marketing and Technology Advancement, 2021

Cutting Edge Creative Solutions 2022

LANGUAGES

ENGLISH

SWAHILI

SHENG & DHOLUO

